

MuseAbles™

~ artsy fiber kits ~

FOR IMMEDIATE RELEASE: **March 1, 2008**

CONTACT: **Terre Short**
Director of Creativity
877-262-6330, cell: 831-601-4222
ts@museables.com

MuseAbles™ ~ Artsy Fiber Kits ~ New Exhibitor at Winter CHA Show

Product Displays and Demonstrations at Booth # 815

Anaheim, CA MuseAbles Artsy Fiber Kits made its Craft and Hobby Association debut February 10-13th at the Anaheim Convention Center. Featuring a large variety of wearable art and home décor in five exciting color schemes, the MuseAbles booth in the New Exhibitor Hall gave demos of the must-see new craft.

MuseAbles displayed models of some of their new patterns – The Vibrant Vest, A Painted Poncho, Fiber Fringe, and even a Fiber-Lush Valance – many DIY ideas for your home and wardrobe.

“We have listened to our 32 retailers in 14 states and expanded the creative possibilities,” says Terre Short, founder of MuseAbles, “to include both more colors and new uses for our unique process.”

MuseAbles Artsy Fiber Kits are fine fiber craft kits which inspire creators to design unique wraps, scarves, and embellishments for the home such as table runners and wall hangings. The kits do not require an ability to knit ~ simply your ability to sew a basic grid using a sewing machine and your creative spirit. The secret to the success of each project lies in an amazing soluble film, which allows artists to “*paint with fibers.*”

MuseAbles decided to have a presence at this year’s show because of having been featured last year by DIY – on both Knitty Gritty as well as the CHA wrap-up special. 2008 saw the same demand – notably when Terri Ouellette of *Good Morning, Arizona*, highlighted MuseAbles.

MuseAbles is also featured in the March/April Issue of Belle Armoire with an article by owner, Terre Short who identifies how to create a wrap and matching cuffs.

For more information as well as pictures of kits and finished MuseAbles projects, call toll-free 877-262-6330 or visit our website at www.museables.com.

—XXX—